



The University of
Southern Mississippi

Recreational Sports

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Dear Debbie,

For the 11th year in a row, the Southern Miss Recreational Sports Run for Love 5k was a huge success! On Saturday, February 23rd, 208 runners participated in the run; which nearly doubled the amount of participants from last year. Not only were we able to entertain over two hundred people, but we also raised a considerable amount of money for our student staff professional development fund.

Thanks in part to Rock 104, this was possible! Throughout the process of planning and running the event Recreational Sports was more than happy to help your business gain as much exposure as possible. Rock 104 appeared on fliers, posters, registration forms, campus A-frames, event signage, four different web-sites, newspaper advertisements, all official and winner t-shirts, and was named as a sponsor on local radio spots. Without your support, Run for Love would not have been the success it was.

On behalf of Southern Miss Recreational Sports, we would like to thank Rock 104 for sponsoring the 2008 Run for Love 5k. It is our hope that Southern Miss Recreational Sports and Rock 104 will continue to partner in the future. Once again thank you for all of your support and we look forward to working with you again next year.

Sincerely,

Amy Dalrymple
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